

**The Society
of Thoracic
Surgeons**

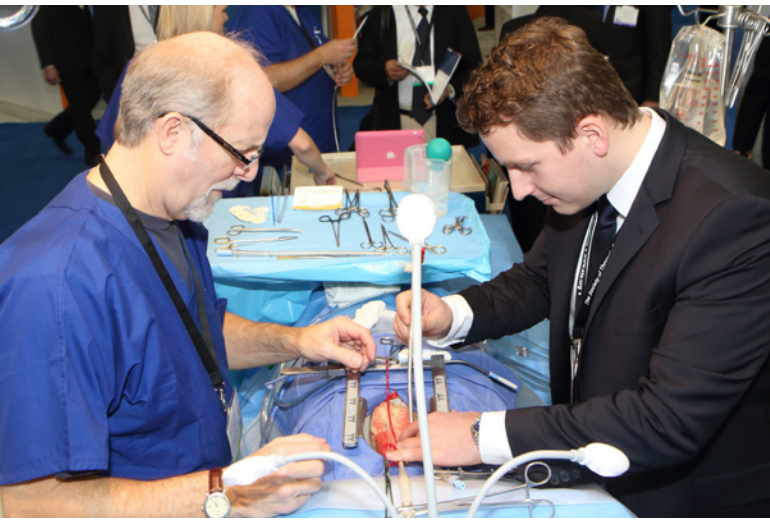
52ND ANNUAL MEETING & EXHIBITION

PHOENIX, ARIZONA

EXHIBITION DATES: JANUARY 24–26, 2016

MEETING DATES: JANUARY 23–27, 2016

EXHIBITOR PROSPECTUS



An Extraordinary Experience Awaits

Join us and nearly 4,500 attendees—including approximately 2,400 cardiothoracic surgery professionals—from 61 countries* in Phoenix, Arizona, for the 2016 STS Annual Meeting.

As the world's largest organization representing cardiothoracic surgeons, the Society provides an Annual Meeting that offers you the best forum to display your products and services and interact with the decision makers in the field.

The STS Annual Meeting is not only recognized for its educational innovation and world-renowned faculty, but also for its engaged and very active attendees. In fact, virtually every single attendee visits the exhibit hall at least once, and many visit 3-5 times during the Annual Meeting!**

Sts Annual Meeting Registration 2014

4,473 total attendees
2,350 professional registrants
1,576 exhibitor registrants
547 other attendees

*2014 registration

International Meeting Scope

61 countries were represented at the STS Annual Meeting
30% of professional attendees were from outside the US

*2014 registration

Professional Attendees Visit The Exhibit Hall

45.3% visit 3-5 times
38.1% visit 1-2 times
12.2% visit at least 6 times

95.6%

**2014 STS Annual Meeting Survey



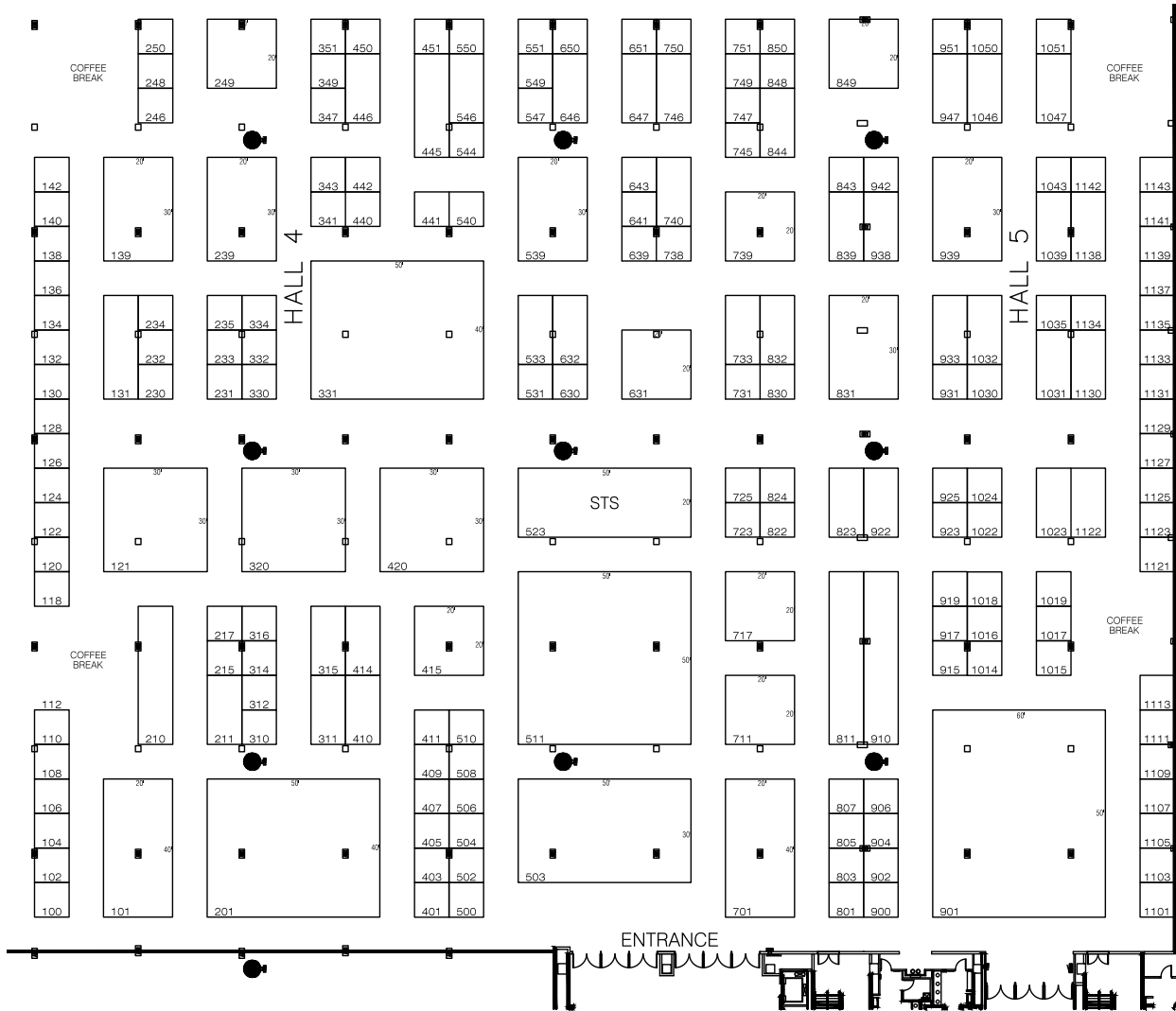
STS 52nd Annual Meeting & Exhibition Floor Plan

Booth Prices

- 10' x 10' inline booths – \$2,950
- 10' x 10' inline booths with a corner – \$3,100
- All island spaces – \$3,250 per 100 square feet

Booth Facts

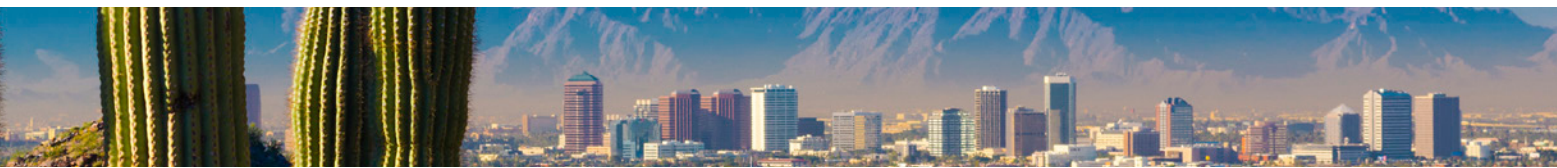
- Booths are 10' x 10' unless otherwise indicated on the floor plan
- Cement floor
- Tuxedo (gray/black) aisle carpeting
- Red and gray drape



Beginning late January 2015, a live floor plan will be available at www.sts.org/exhibits.

Note: The floor plan is subject to change pending fire marshal approval.

For more information, contact Angel Law, Exhibit Manager, at alaw@sts.org or (312) 202-5838.



Meet Your Customers Face-To-Face

The STS Annual Meeting program allows time for attendees to visit the exhibits and learn more about what you have to offer. Among attendees who considered purchases at the 2014 Annual Meeting, 64.2% reported that time spent on the exhibit floor helped in their decision-making process.*

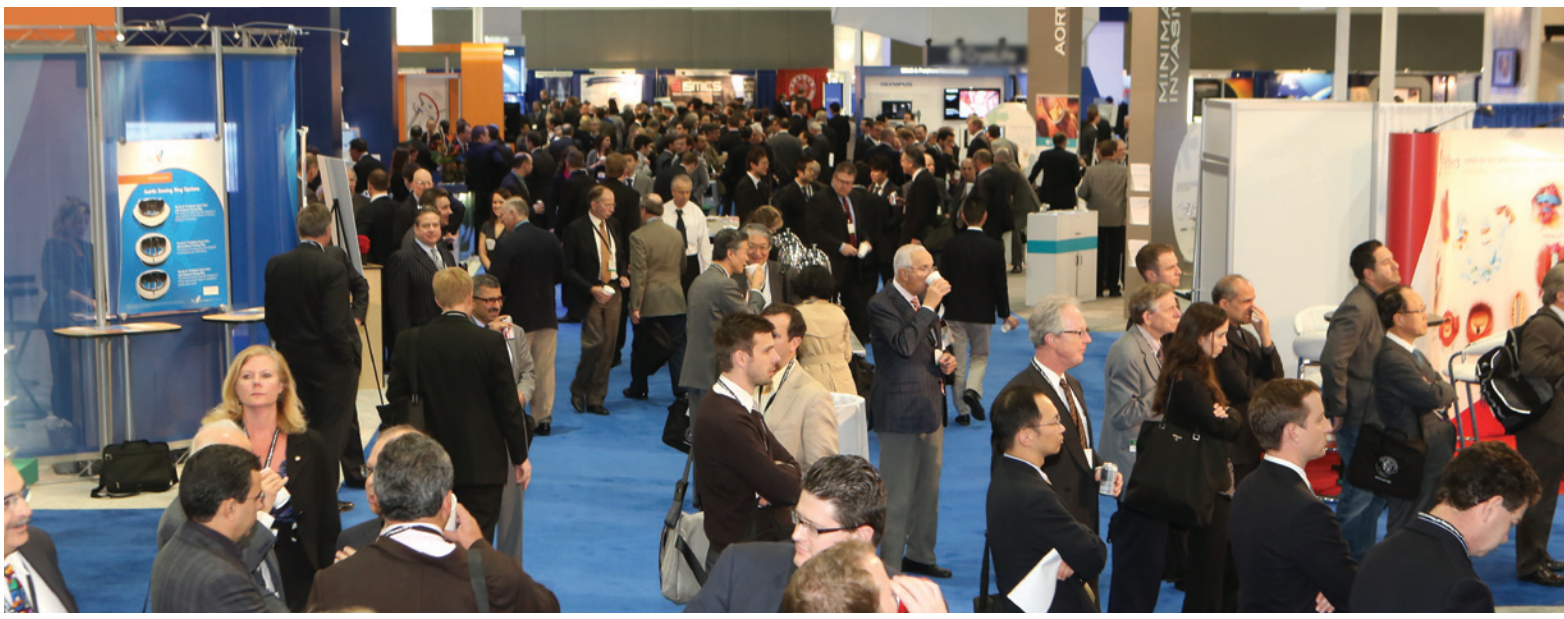
*2014 STS Annual Meeting Survey

Establish a Presence Among Partners And Competitors

More than 150 organizations exhibited at the 2014 STS Annual Meeting, representing many industries with ties to cardiothoracic surgery, including medical device manufacturers, pharmaceutical and biotechnology companies, medical publishers, patient advocacy groups, and health care staffing organizations.

The following is a sample of organizations scheduled to exhibit at the 2015 STS Annual Meeting.

3Si Surgical Safety Solutions	CTSNet	JOMDD	Regional Data Managers:
A&E Medical Corporation	Davol Inc	KaMedi Co. Ltd.	STS National Database
Abbott Vascular	Designs for Vision	Kapp Surgical	RTI Surgical
ACUTE Innovations	DGMR/Global Concept	Karl Storz	Rose Micro Solutions
Admedus	Domain Surgical	KLS Martin	Rultract
Aesculap	Dornier MedTech America, Inc.	Koros USA, Inc.	Scanlan International
American Association for Thoracic Surgery (AATS)	EBM	LifeNet Health	Siemens
<i>Annals of Thoracic Surgery, The</i>	Edwards Lifesciences	Lippincott Williams & Wilkins	Society of Thoracic Surgeons, The
ATMOS	Elsevier	LSI Solutions	Sontec Instruments
AtriCure Inc.	Enova Illumination	MAQUET	Sorin Group
B. Braun Interventional Systems	Essential Pharmaceuticals	Med Alliance Solutions	Spiration, Inc.
Baxter Healthcare	ETHICON/DePuy Synthes CMF	Medela	St. Jude Medical
Berlin Heart Inc.	European Association for Cardio- Thoracic Surgery (EACTS)	Medistim	SurgiTel/General Scientific Corp.
BFW Inc.	European Society of Thoracic Surgeons (ESTS)	Medtronic	SynCardia Systems, Inc.
Bio Gate USA, Inc	Fehling Surgical Instruments	MedXpert North America	Terumo
Biomed Simulations Inc	General Cardiac Tech/Heart Hugger	Microsurgery Instruments, Inc.	Thompson Surgical
Biomet Microfixation	Genesee BioMedical	Munson Healthcare	Thoracic Surgery Foundation for Research and Education (TSFRE)
Bolton Medical	Gore & Associates	Myriad Genetic Laboratories, Inc.	Thoramet Surgical
CardiacAssist, Inc.	Hawaiian Moon	Nadia International	Thoratec Corporation
Cardiomedical GmbH	HeartWare	nContact	Transonic
CareFusion	ImaCor, Inc.	NeoChord, Inc.	VAD Consulting Group, The
Castle Biosciences	International Society for Minimally Invasive Cardiothoracic Surgery (ISMICS)	On-X Life Technologies, Inc.	Vitalcor, Inc./Applied Fiberoptics
ClearFlow	Intuitive Surgical	Ornim	Vitalitec Geister
ConvaTec	IsoRay Medical	Otto Trading Inc.	Wexler
Cook Medical	JACE Medical	Oxford University Press	
CorMatrix		Pemco Inc.	
Covidien		Pinnacle Biologics	
CryoLife		PneumRx, Inc.	
CT Assist		QED Medical	
		Quest Medical, Inc.	



Exhibitor Advisory Committee

Do you have ideas or suggestions for the upcoming STS 52nd Annual Meeting & Exhibition in Phoenix? The Exhibitor Advisory Committee (EAC) was formed to represent you. The EAC provides STS with input and feedback as the Society further develops exhibitor-focused procedures and services, delves into industry issues, and tries to better understand and address the challenges faced by today's industry professionals. Contact one of the STS EAC members today and get your voice heard! For more information about the EAC, including bios for the current Committee members identified below, please visit www.sts.org/EAC.

Michelle Bywater

Senior Manager, Global Congress & Events
Edwards Lifesciences

Jennifer Cobian

Exhibits Manager
Scanlan International

Danny Fishman

Chief Operating Officer
Wexler Surgical

Christine Gahler

Principal Convention Specialist
Medtronic

Kay Gonzales

Trade Show & Events Manager
Thoratec Corporation

Samantha Martin

Convention Specialist
St. Jude Medical, Inc.

Branding & Educational Grant Opportunities

The Society will offer branding and educational grant opportunities for its 52nd Annual Meeting in Phoenix, Arizona. Details will be forthcoming in summer 2015. If you have questions or ideas about these opportunities, please contact Samantha McCarthy, Industry Relations Manager, at smccarthy@sts.org or (312) 202-5869.

The Society Of Thoracic Surgeons Exhibit Rules & Regulations

Phoenix Convention Center, Phoenix, Arizona
January 24-26, 2016 (the "Exhibition")

1. General

All matters and questions not covered by these Exhibit Rules & Regulations are subject to the decision of The Society of Thoracic Surgeons. In the event of any such decision being of general interest, written notice will be given by the Society to exhibitors that may be affected.

The words "the Society" used herein shall mean The Society of Thoracic Surgeons, its directors, officers, agents, and employees acting for the management of the Meeting and Exhibition.

The word "Exhibitor" used herein shall signify the company or organization contracted for exhibit space at the Exhibition, including its owners, officers, employees, and representatives.

2. Assignment of Booth Space

Booth space will be assigned to current exhibitors on a Priority Point System basis (see below) at the 2015 STS Annual Meeting. After the 2015 STS Annual Meeting, Exhibitor applications received from prospective exhibitors will be recorded in order of their receipt. Without limiting the generality of the foregoing, if multiple applications for the same space are received at the same time, priority rating will be given to firms that exhibited at previous STS meetings, are advertisers in *The Annals of Thoracic Surgery*, and have consistently complied with all Exhibit Rules & Regulations.

While the Society attempts to accommodate Exhibitor location and other preferences, such accommodations cannot be guaranteed. In the event of a conflict regarding space or other material conditions, the Society shall have the right to assign space to the Exhibitor, rearrange the floor plan, and/or relocate any exhibit at any time before or during the period of exhibition.

Priority Point System

Priority points for space assignments will be earned at the end of the show and applied to the next year's booth assignment. One point will be earned for every 100 square feet of exhibit space at the 2015 STS Annual Meeting. Complimentary booths are not included in the priority point system. Priority points will also be awarded to exhibitors who complete the Annual Meeting exhibitor survey that will be distributed in the February 2015 edition of *Exhibitor News*. Priority points may be lost if an exhibitor violates the Exhibit Rules & Regulations. Each violation will result in the loss of 10% of total points banked.

If an exhibiting company merges with, buys, or is bought by another company, the highest number of points accumulated by either company will be used as the priority point total. Points will not be combined to determine the company's priority status.

3. Exhibit Dates and Hours

The exhibition area will be open:

Sunday, January 24, 2016 — 4:30 p.m. – 6:30 p.m.

Monday, January 25, 2016 — 9:00 a.m. – 4:30 p.m.

Tuesday, January 26, 2016 — 9:00 a.m. – 3:00 p.m.

(All times noted here and elsewhere in this document are Mountain Time.)

4. Installation of Exhibits

Installation of exhibits will commence on Thursday, January 21, 2016, at 8:00 a.m. All exhibits must be fully installed by 5:00 p.m., Saturday, January 23, 2016. After this hour, no installation work will be permitted without special permission from the Society.

5. Removal of Exhibits

All exhibits must remain intact and staffed until 3:00 p.m., Tuesday, January 26, 2016, and may not be dismantled or removed until that time. Exhibits should be packed and ready to move no later than 2:00 p.m., Wednesday, January 27, 2016.

6. Reservation and Occupation of Exhibit Space

Exhibit space for Phoenix not fully paid for by Friday, August 21, 2015, is subject to cancellation or reassignment at the option of the Society without obligation to refund any deposit monies previously received.

Any space not claimed and occupied by 5:00 p.m., Saturday, January 23, 2016, will be resold or reassigned by the Society with no obligation on the part of the Society to refund any portion of the payment received for booth rental. Exhibitor may not assign or sublet any space and may not advertise or display goods other than those manufactured or sold by it in the regular course of its business.

7. Cancellation and Deposits

Cancellation of exhibit space must be directed in writing to the Society. The following rules apply:

A. If Exhibitor cancels or downsizes on or before April 17, 2015, Exhibitor will not forfeit any portion of the 50% deposit. However, if Exhibitor cancels or downsizes between April 18, 2015, and June 11, 2015, a processing fee equal to 5% of the total cost of the previously contracted booth space will apply.

B. If Exhibitor cancels or downsizes between June 12, 2015, and August 20, 2015, Exhibitor will forfeit the 50% deposit on the total contracted booth space.

C. If Exhibitor cancels or downsizes on or after August 21, 2015, Exhibitor will remain responsible for 100% payment of the total contracted exhibit space. No refunds will be issued after August 21, 2015.

8. Selling of Products

The Society provides display space for manufacturers to exhibit and demonstrate products on the basis of their potential informational and commercial value and not for the purpose of selling on the exhibit floor. All exhibitors are required to adhere to such rules and regulations as may be established by the U.S. Internal Revenue Service to ensure continued income tax exemption for the Exhibition and no tax liability to the host location or the Society.

Business activities of the Exhibitor are to be conducted within the Exhibitor's contracted booth space only. Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the Exhibitor. Canvassing or distributing of advertising matter outside the Exhibitor's own space will not be permitted.

9. Booth Construction and Arrangement

The Society arranges for the installation of necessary draped backgrounds of uniform style and name signs with booth numbers. All exhibits must be confined to the limitations of the booth as indicated on the floor plan.

No part of inline displays except equipment therein may be higher than 8 feet along the back wall unless specific written permission is granted by the Society.

No perpendicular obstruction 8 feet or more in height may extend forward more than 50% of the distance from the back wall, and none over 36 inches in height shall extend forward for the remaining space to the front of the booth. (Exceptions are subject to the Society's approval, and requests must be made in writing at least 60 days prior to the start of the Exhibition.)

Booths shall not present an objectionable side appearance when viewed from adjoining booth areas.

Peninsula spaces have aisles on three sides and two corners. Peninsula displays must be 10 feet x 20 feet in size or larger. The back wall shall be centered on the non-aisle side and not exceed in width one-half the dimension of this side. Height may not exceed 8 feet.

Island spaces are to be accessible from all four sides, with an openness or transparency of sight lines allowing attendees to view the surrounding exhibit area through the island booth. Island booth structures cannot exceed a height of 20 feet. The top of the island hanging signage may not exceed 24 feet in height off the floor. Signage is to be set back 2 feet from the edge of the assigned booth space and is not to block or obstruct sight lines of other booths. In an island space, a setback of 1 foot will be required for any structure longer than 4 feet and higher than 4 feet.

Elevation and plan views indicating all dimensions, as well as the dimensions of hanging signs, banners, or trusses, are to be submitted to STS for approval by Monday, November 30, 2015.

An appropriate floor covering is required for the entire contracted booth space.

Flashing and/or strobe lights of any sort are prohibited. Any supplementary lighting, with or without the use of a truss, must be confined within the perimeters of the booth.

The use of helium balloons is not permitted in the Exhibit Hall.

Flammable materials must be flame-proofed as governed by Phoenix and any other applicable fire codes before being taken into the exhibit hall. Certification must be available if requested. Fire Department permits are required for open flame devices and use of compressed gasses or dangerous chemicals.

Literature on display shall be limited to reasonable quantities (1-day supply).

10. Animal Tissue

The use of animal tissue will be considered if a written request detailing the types of tissue and preservation methods to be used prior to and during the meeting is submitted to the Society at least 30 days before the start of the Exhibition. All animal tissue must be turned over to the Official Service Contractor (currently Arata Expositions, Inc.) for disposal. Exhibitors may not use microorganisms to demonstrate the efficacy of any product. Under no circumstances may human tissue of any kind be used.

Exhibitor shall protect, indemnify, hold harmless, and defend the Society and the Official Service Contractor their officers, directors, agents, and employees against all claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with the use of animal tissue by Exhibitor; provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of the Society or the Official Service Contractor, their officers, directors, agents, or employees. Exhibitor shall have or obtain insurance in an amount sufficient to completely cover this indemnification obligation in addition to all other indemnification obligations contained in these Exhibit Rules & Regulations and may be required to provide proof of such insurance to the Society prior to the Society's approval of the use of animal tissue by the Exhibitor.

11. Hazardous/Medical Waste

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. (Note: Disposal of animal tissue is addressed in section 10.) Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste.

Any and all costs incurred in the removal of hazardous/medical waste from the exhibit facility will be the sole responsibility of the Exhibitor.

12. Noise Level

Electrical, mechanical apparatus, movie, and musical/voice sounds must be inaudible to neighboring exhibitors.

13. Care of Exhibit Space

Exhibitor shall care for and keep in good order its occupied space. Special cleaning and dusting of booth, display equipment, and material will be the Exhibitor's responsibility. Exhibitors may not place anything in the aisles during the open hours of the Exhibition.

14. Registration and Badges

Exhibitor shall register all of its personnel in advance and may register only those of its employees and its independent contractors who are directly engaged in Exhibitor's onsite booth activities. Any additions or changes in registration made during the meeting must be certified by an officer of the exhibiting firm or by the person in charge of the company's booth space.

Admission to the Exhibition will be by badge only. Each exhibiting company will be allotted three complimentary badges per 100 square feet of booth space. One badge will be furnished to each registrant at the time of registration. Official badges are not transferable. The general public is not permitted in the Exhibit Hall.

There will be a charge of \$100 for each badge in addition to the complimentary allotment and for any badge made after January 8, 2016.

15. Exhibitor Admittance

Admittance to the Exhibit Hall is limited to the owners, officers, representatives, and employees of exhibiting firms that have contracted for space. Models or similar personnel not commercially connected with the industry may not be employed to help in an exhibitor's booth. Representatives are defined as individuals who receive commission or salary from the exhibiting firm and must be registered with the Society by the Exhibitor prior to January 8, 2016.

Excluded from this category are representatives who maintain and own inventories of merchandise for resale. Such persons are considered to be dealers and are eligible to purchase exhibit space. Children under 14 are not allowed in the Exhibit Hall.

Non-exhibiting commercial visitors who have been certified by an authorized exhibitor representative may be allowed entrance for specified appointments. All such requests must be submitted in writing to the Society no later than January 8, 2016.

16. Insurance and Liability

It is the Exhibitor's sole responsibility to obtain, at its own expense, any and all licenses and permits and to comply with all federal, state, and local laws and City of Phoenix ordinances for any activities conducted in association with or as part of the Exhibition.

Exhibitor shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss, or damage is incident to, arises out of, or is in any way connected with, the Exhibitor's participation in the Exhibition (except as otherwise provided in the Lease Agreement between the Society and the Phoenix Convention Center). Exhibitor shall protect, indemnify, hold harmless, and defend the Society and the Official Service Contractor, their officers, directors, agents, and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with Exhibitor's participation in the Exhibition provided that the foregoing shall not apply to injury, loss,

or damage caused by or resulting from the negligence or willful misconduct of the Society or the Official Service Contractor, their officers, directors, agents, or employees.

Exhibitor, its agents, and representatives shall maintain general public liability insurance against claims for personal injury, death, or property damage incident to, arising out of or in any way connected with Exhibitor's participation in the Exhibition, in an amount of not less than \$1,000,000 per occurrence and \$2,000,000 in aggregate for personal injury, death, or property damage, and Workers' Compensation insurance in an amount equal to the greater of that which is required by statute in the applicable jurisdiction, or \$500,000 per accident or disease with a \$500,000 policy limit. Exhibitor's general liability insurance shall cover Exhibitor's indemnification obligations under these Exhibit Rules & Regulations and shall cover the Society and the Official Service Contractor as additional named insureds. Exhibitor shall have or obtain proof of such insurance, and shall have such proof available upon request at least 30 days prior to the Exhibition. Exhibitor is responsible for obtaining, for its protection and entirely at its expense, such property insurance for its exhibit and display materials as Exhibitor deems appropriate.

Any policy providing such property insurance must contain an express waiver by the Exhibitor's insurance company of any right of subrogation as to any claims against the Society and the Official Service Contractor, their officers, directors, agents, or employees. In the event any part of the exhibit hall is destroyed or damaged so as to prevent the Society from permitting Exhibitor to occupy assigned space during any part or the whole of the Exhibition period, or in the event occupation of assigned space during any part or the whole of the Exhibition period is prevented by strikes, acts of God, national emergency, or other causes beyond the control of the Society, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor; and Exhibitor hereby waives any claim against the Society, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space, its sole claim against the Society being for a refund of rent paid for the period it was prevented from using the space.

17. Special Effects and Giveaways

Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited.

Distribution of samples, printed literature, or any other materials shall not interfere with other exhibitors' spaces.

Distribution of refreshments or other products for consumption on the premises with the exception of water, will not be permitted unless explicitly approved by the Society.

Films of purely entertainment character, without educational or informative value, will not be permitted.

Teleconferencing broadcast of a live surgical procedure is prohibited absent advance approval by the Society, and the Society specifically reserves the right to condition its approval on receipt of appropriate permission and insurance documents, or to prohibit any or all such broadcasts, at its sole discretion.

18. Satellite Activities and Other Events Held in Conjunction with the STS Annual Meeting

Exhibitor may sponsor or conduct one or more satellite activities designed for attendance by STS Annual Meeting attendees in or around Phoenix between January 23 and January 27, 2016, only in accordance with the "Policy Regarding Industry-Sponsored Satellite Activities Held Concurrently with the STS Annual Meeting," as amended from time to time. Exhibitor may not sponsor or conduct any satellite activity in or around Phoenix on January 21, January 22, January 28, or January 29, 2016, without the prior

written approval of the Society. Exhibitor assumes full responsibility for property damage, personal injury, or death to any party, by reason of occurrences at or related to any functions that it sponsors or conducts.

Exhibitor may conduct educational programming in the occupied exhibit space, but may not do so during STS scientific sessions without prior STS permission in writing.

Signage for satellite activities will be allowed only in Society-designated areas and must be approved by the Society prior to display.

19. Conduct of Exhibitors

Exhibitor representatives shall conduct themselves in an ethical and professional manner at all times and in conformance with these Exhibit Rules & Regulations. The Society reserves the right to deny the privileges of the Exhibition floor to any and all exhibitors who do not do so. Exhibitor badges are personal, not transferable, and must be worn at all times.

No exhibitor may photograph or videotape the booth, products, staff, or visitors of any other exhibitor without the express permission of the other exhibitor.

20. Exhibitor Services

The Official Service Contractor will provide drayage service for all exhibitors. Such service will include receipt of freight, delivery of the exhibitor's freight to the exhibitor's booth site, storage of the exhibitor's empty containers until the close of the show, and return of the freight to the destination of the exhibitor's choice. Forms will be included in the Exhibitor Service Kit.

The Society, on behalf of exhibitors, will arrange with responsible parties for various exhibitor services. Complete information regarding carpeting, drayage, furniture, electrical work, etc., will be furnished in the Exhibitor Service Kit in advance of the Exhibition dates.

An outside exhibit house must notify the Society at least 3 weeks prior to the show setup of the names of all its clients in the show along with the names of their permanent personnel who will be working at the show. (Only permanent, full-time exhibit house personnel will be allowed in the Exhibit Hall.)

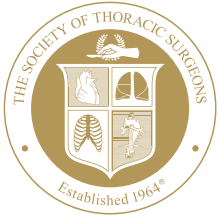
Upon arrival at the show, exhibit house personnel must check in with the Official Service Contractor or its designated agents to present their credentials and receive permission to work on the floor.

21. Exhibitor Service Kit

At the time of booth assignment, the Application for Exhibit Space will be completed and signed by the Society, converting it into a binding contract that will be provided by the Society to the Exhibitor. The Society will distribute an electronic Exhibitor Service Kit to exhibiting companies within 90 days of the meeting date. The Service Kit will include any amended or additional rules and regulations, housing forms, badge order forms, audio-visual equipment order forms, all decorator related order forms, electrical and telephone order forms, florist and photographer forms, etc. Please review all information carefully and be aware of all required cut-off dates.

22. Americans with Disabilities Act

Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities as required by the Americans with Disabilities Act, and shall indemnify and hold harmless the Society and its officers, directors, agents, and employees from and against any consequences of Exhibitor's failure in this regard.



The Society of Thoracic Surgeons

The Society of Thoracic Surgeons
633 N. Saint Clair St., Floor 23
Chicago, IL 60611-3658
(312) 202-5800 • sts@sts.org



DON'T DELAY

To secure your place at the STS 52nd Annual Meeting & Exhibition, contact Angel Law, Exhibit Manager, at alaw@sts.org or (312) 202-5838.

STS/AATS Tech-Con 2016

Saturday, January 23 – Sunday, January 24, 2016

STS 52nd Annual Meeting & Exhibition

Saturday, January 23 – Wednesday, January 27, 2016

Location | Phoenix Convention Center

Hotels | Hyatt Regency Phoenix, Renaissance Phoenix Downtown Hotel, Sheraton Phoenix Downtown, and The Westin Phoenix Downtown

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